



GPS
ASSOCIATES



ABOUT US

With GPS Associates formation in 2003, we helped to bring Shanghai and the region a truly world class investment relations, initial public offering and shareholder service, one which would enable our clients to obtain under one roof all of the intricate skill sets and industry experience they required to ensure that they can count on long term shareholder value.

We have built our solid and much envied reputation by constant evaluation and evolution ensuring that we stay at the very forefront of the industry by seeking out and adopting the very latest in media and communication tools while adhering to high standards of business professionalism. Good solid work efforts in combination with innovation result in client satisfaction.

The relationships that we build with our valued clients are established over a number of years, often far out living the scope of our initial contracted work by years and at the core of these relationships lay our guiding principles.



WHY GPS ASSOCIATES?

Since the firm's inception in 2003 we at GPS Associates have been focused on providing our clients with comprehensive Investor Relations programs to suit our clients' needs across the scale of businesses from microcap to mid cap public companies, formulating and implementing unique and fresh approaches best suited for their needs. The base of our services consists of sound and experienced counsel, effective investor communications and precisely targeted investor outreach initiatives.

Why our Clients Choose us

Our clients choose to engage the services of GPS Associates for many various reasons, although our most common reason is the recognition of our well established standard of our expertise in the field of investment outreach. This factor combined with our sterling reputation as an investor relations firm of high standing, our extensive contacts and associates within the exclusive and tight knit, small to mid-cap investment community, has given us an established track record of success in introducing our clients to relevant investors and their representatives.

Result Oriented and Client Focused

- ▶ We at GPS Associates recognize and appreciate the responsibility that is entrusted to us when we assume the role of investor relations at a company.
- ▶ We understand that no two companies are the same and we therefore design and implement programs to fit the diverse needs accordingly.
- ▶ We both organize and facilitate hundreds of meetings throughout the region on an annual basis.
- ▶ We generate and review research that is accurate and comprehensive for our clients in a timely fashion.
- ▶ Our clients are never left uninformed at the conferences and trade associations that they participate in with our assistance.
- ▶ We strive to create long term business relationships with our clients that last over many years.



OBJECTIVE AND FUNDAMENTAL APPROACH

With our dedication at GPS Associates to providing our clients with a results driven customized service leads to our turning even short term contracts into true long term business relationships lasting years, without these we would simply not enjoy the sterling reputation that we enjoy both among our clients and our industry peers. This in turn translates to us being able to choose the cream of the crop to work, with engagements outlasting the industry norms for employment terms. This long term reliability and industry credibility brings additional assurances to those selecting to engage our services.

COMPARE US WITH OUR PEERS

Since 2003, we have steadily gone about building a solid name for ourselves through constant attention to detail, innovation and always keeping our clients best interests as the determining principles of our operations. By utilizing the following key points, we have made successes for our clients a guaranteed outcome.

CAPABILITIES OF GPS ASSOCIATES

From the onset of our contract, we at GPS Associates work quickly to assess and quantify each client's unique corporate position and investment characteristics. Working closely in conjunction with the client's management team we accurately determine the client's investor relations and capital markets requirements and goals, formulating strategy to best achieve these. Our many years in the field, our combined experience, and hard won practical knowledge derived from our long client partnerships, allows us to develop detailed and effective strategies based on the clearly established objectives that have been identified earlier. Over the course of our relationship we actively advise our clients on a wide range of corporate matters both directly related to and associated with their contracts.





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